Town Board
Meeting Supplement
February 3, 2020

SUPPLEMENTAL INFORMATION:

8.A **Ordinance No. 33 (Sign Ordinance)** – Amendment.

Revised Amendment

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Town Board
Meeting Supplement
February 3, 2020

Supplemental Information:

Agenda Number: **8.A**

Subject: **Ordinance No. 33 (Sign Ordinance)** – Amendment

Documentation: Revised Amendment

Action / Motion for Consideration:

Report at Meeting / Discuss

Approve Amendment to Ordinance No. 33

AN ORDINANCE AMENDING ORDINANCE NO. 33 OF THE TOWN OF WHITE BEAR, RAMSEY COUNTY, MINNESOTA, DATED JUNE 17, 1991, AS AMENDED, BEING AN ORDINANCE RELATING TO AND REGULATING ALL OUTDOOR SIGNS IN THE TOWN OF WHITE BEAR

THE TOWN BOARD OF SUPERVISORS OF THE TOWN OF WHITE BEAR ORDAINS:

SECTION 1. AMENDMENT. Ordinance No. 33 is amended by adding Sections 3-16.7, 3-16.8, 3-16.9, and 3-16.10 which shall read as follows:

3-16.7. Off premise advertising signs are permitted to have a digital display. The sign face shall not change more than once every 8 seconds. No video or word changes may take place during the 8 second interval.

3-16.8. All dynamic display billboards shall be equipped and operated with an ambient light monitor or a mechanism that automatically adjusts the brightness level of the sign in response to light conditions. Dynamic display billboards shall be equipped with a means to immediately turn off the display or lighting in the event of a sign malfunction. The dynamic display billboard sign and all associated lighting shall be turned off within one hour or as soon as reasonably possible after receiving a notification by the Town that the sign does not meet the standards of this section.

3-16.9. No dynamic display billboard sign shall exceed five hundred (500) nits (candelas per square meter) at night or seven thousand five hundred (7,500) nits (candelas per square meter) during the day.

3-16.10. Dynamic display billboards shall not operate at brightness levels of more than three-tenths (0.3) foot-candle above ambient light, as measured using a foot-candle meter at a preset horizontal distance of two hundred fifty feet (250') from the nominal size (14 feet x 48 feet) sign face.

SECTION 2. AMENDMENT. Section 4-1.4 of Prohibited Signs is amended to read as follows:

4-1.4. Flashing signs or revolving signs, except those with symbols or numerals indicating time and temperature and word changes, provided the words do not change more frequently than once every ~~thirty (30)~~ eight (8) seconds.

SECTION 3. SEVERABILITY. Should any section, subdivision, clause or other provision of this Ordinance be held to be invalid by any court of competent jurisdiction, such decision shall not affect the validity of the Ordinance as a whole or any part thereof, other than the part held to be invalid.

SECTION 4. EFFECTIVE DATE. This Ordnance shall take effect and be in force from and after its passage and publication.

Passed by the Town Board of Supervisors of the Town of White Bear, Ramsey County, Minnesota, this 3rd day of February, 2020.

APPROVED:

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ED M. PRUDHON, Chair

ATTEST:

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PATRICK CHRISTOPHERSON, Clerk-Treasurer

Board of Supervisors:
ED M. PRUDHON, Chair
STEVEN A. RUZEK, Supervisor
SCOTT M. MCCUNE, Supervisor

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