



Celebrate White Bear Township Day!

Polar Lakes Park

Saturday, September 16, 2023

2:00pm - 8:00pm

2023

RE: White Bear Township Day 2023 business promotional opportunity

Dear Community Partner,

We are gearing up for the 15th year of White Bear Township Day and looking forward to celebrating our amazing community! Last years event had over 4000 people attend with participants of all ages.

We are now seeking vendors and sponsors, are have multiple opportunities for different levels of sponsorship available. The event will be held in Polar Lakes Park on Saturday, September 16, 2023.

This year's activities include:

- Musical entertainment and community performances
- Kids Activity Zone with Inflatables, Face Painting, Pony Rides, Cornhole Games and more
- Food Trucks/Tents, Beer Gardens, and a Vendor Market
- Town Hall Tours and BINGO by the White Bear Lake Area Historical Society
- Sustainable Township, an expo of local natural and sustainable resources
- A spectacular firework display at dusk

Sponsoring Township Day is a great way support our community while promoting your business! Along with sponsorships, we are also accepting donations to our Silent Auction and accepting applications for vendors. All proceeds will benefit Polar Lakes Park.

If you are interested in donating to the silent auction or being a vendor, please visit us at:

<https://whitebeartownship.org/460/Township-Day-Celebration>

With sincere thanks,
Beth Anderson- White Bear Township Day Director

Movies in the Park

We are also accepting sponsors for our monthly Movies in the Park series!

June 10:
DC League of Super Pets

July 8:
Strange World

August 12:
Minions Rise of Gru

September 9:
Puss in Boots: The Last Wish

 [WhiteBearTownshipMNOfficialSite](https://www.facebook.com/WhiteBearTownshipMNOfficialSite)

 [whitebeartownship](https://www.instagram.com/whitebeartownship)

 [whitebeartownshipevents](https://www.eventbrite.com/whitebeartownshipevents)

2150 3rd Street #4, White Bear Lake, MN 55110
612.616.0711 | events@whitebeartownshipevents.org

2023 SPONSORSHIP OPPORTUNITIES

<p>FIREWORKS SPONSOR</p>	<ul style="list-style-type: none"> • Exclusive Sponsor (may be shared) • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual banner displayed on-site as Fireworks Sponsor • Press Release acknowledging as Fireworks Sponsor • Logo on poster, billboard, print materials and advertisements • Two (2) 10' x 10' Booths on-site during day of event 	<p>\$5,000</p>
<p>ENTERTAINMENT STAGE SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual banner displayed on-stage as Entertainment Sponsor • Logo on poster, print materials and advertisements • Two (2) 10' x 10' Booths on-site during day of event 	<p>\$2,500</p>
<p>CHILDREN'S ACTIVITY ZONE SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual banner displayed in the Children's Activities Zone • One (1) 10 x 10' Booth on-site during the day of event 	<p>\$1,000</p>
<p>BEAN BAG TOURNAMENT SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual sponsor sign displayed at the Bean Bag Tournament Event • One (1) 10 x 10' Booth on-site during the day of event 	<p>\$1,000</p>
<p>MOVIE NIGHT SPONSOR</p>	<ul style="list-style-type: none"> • Exclusive sponsor of selected evening (hosted by local organization) • Featured on website, social media posts, and a dedicated WB Press ad for the movie • Live announcement and onsite signage • Space for a booth/table onsite on movie night 	<p>\$1,000</p>
<p>SUSTAINABLE TOWNSHIP SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual banner displayed in the Sustainable Township Entrance • One (1) 10 x 10' Booth on-site during the day of event 	<p>\$500</p>
<p>CLASSIC CAR SHOW SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Live announcements at the Entertainment Stage on event day • Logo in White Bear Press Thank You Ad, right of refusal the following year • Individual sponsor sign displayed at the Classic Car Show • One (1) 10 x 10' Booth on-site during the day of event 	<p>\$500</p>
<p>COMMUNITY OR FRIEND SPONSOR</p>	<ul style="list-style-type: none"> • Logo/link on Township Day webpage, acknowledgement on Facebook event page • Included in publicity and signage 	<p>\$250/\$100</p>

SALE OUT



Celebrate White Bear Township Day!

Polar Lakes Park

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2023 SPONSORSHIP FORM

If you are interested in becoming a White Bear Township Day sponsor, please contact Beth Anderson at events@whitebeartownship.com or 612-616-0711.

Fill out this form either electronically and email to events@whitebeartownship.com OR print & fill out form and send with check to: **White Bear Township, 2150 3rd Street #4, White Bear Lake, MN 55110**

YOUR FIRST AND LAST NAME: _____

SPONSOR ORGANIZATION NAME: _____

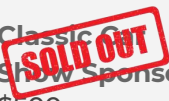
MAILING ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

EMAIL (REQUIRED): _____ **PHONE:** _____

Desired Sponsorship Package: (check box)

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Fireworks Sponsor
\$5,000 | <input type="checkbox"/> Entertainment Sponsor
\$2,500 | <input type="checkbox"/> Children's Activity Zone Sponsor
\$1,000 | <input type="checkbox"/> Bean Bag Tourney Sponsor
\$1,000 |
| <input type="checkbox"/> Movie Night Sponsor
\$1,000 | <input type="checkbox"/> Classic Car Show Sponsor
\$500 | <input type="checkbox"/> Sustainable Township Sponsor
\$500 | <input type="checkbox"/> Community/Friend Sponsor
\$250/\$100 |



Preferred Date:

Please check if you would like to donate an item to the Silent Auction

[WhiteBearTownshipMNOfficialSite](#)

[whitebeartownship](#)

[whitebeartownshipevents](#)

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